VISION: We envisage a world where aid and development information is transparent, available and used for effective decision-making, public accountability and lasting change for all citizens.
MISSION: To promote aid and development finance information that is transparent, available and usable.

1. FULFILLING THE PROMISE:

Collaborating to ensure that data is used to contribute to improved development outcomes and achievement of the Sustainable Development Goals (SDGs).

The challenge: Impressive gains have been made in improving aid transparency to date, but information needs to be more comprehensive, timely and usable still. Above all, it must be used to fulfil its potential to support better development outcomes and achieving the SDGs.

We will:
- Collaborate with key actors (donors, partner governments, civil society) to use relevant data to support their aims in specific aid and development sectors or themes, such as health or agriculture.
- Draw on this growing evidence-base of concrete, real-life examples to provide targeted feedback to donors to improve their transparency and inform our wider engagement with donors and relevant multilateral fora.

Our goal: By end 2021, data will be used in multiple settings and countries, enabling greater accountability and informed decision-making for better development outcomes and achieving the SDGs.

2. OPENING UP NEW FRONTIERS:

Making all aid and development finance data transparent and available.

The challenge: The donor landscape is changing. More aid is spent through development finance institutions (DFIs), the private sector and so-called 'pooled' or 'trust' funds to name a few. Commitments have been made to make humanitarian funding more transparent too. These present fresh opportunities for channelling aid and development finance, but they tend to be less open to scrutiny.

We will build on our advocacy, research and technical expertise, as well as our experience of exploring a number of these areas already, to:
- Make the case for diverse aid and development spending organisations to open up their information to key audiences.
- Work with DFIs, humanitarian actors and others to identify ways that they can each become more transparent.

Our goal: By end 2021, at least three new aid and development spending vehicles or key actors in these new areas will make their aid and development information more transparent.

3. RAISING THE BAR:

Strengthening and extending our research, advocacy and technical expertise to improve the usability of aid and development finance information.

The challenge: Improving the usability of aid and development information remains critical to driving transparency.

We will:
- Continue to encourage more usable aid and development information, notably through the Aid Transparency Index process and informed by examples of using the information directly.
- Share our expertise to amplify and extend the benefits of aid and development transparency. We will promote customised 'Index-style' reviews and offer workshops and training for key stakeholders.
- Continue to engage with transparency-related initiatives, including the International Aid Transparency Initiative (IATI), to support progress and highlight areas for improvement.

Our goal: By end 2021, the usability of donors' aid information will continue to improve, including that produced by a greater variety of aid and development financing organisations and informed by evidence of using the data ourselves.

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Strategy October 2019 – September 2021

FULFILLING THE PROMISE

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RAISING THE BAR

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