## Call for Proposals: Data visualisation specialist

Are you passionate about feminism and gender equality? Do you have experience in transforming data into interesting visuals to communicate complex ideas? Have you worked on feminist and/or international development projects?

If that sounds like you, then you might be the data visualisation specialist we are looking for to work on an exciting project aimed at increasing the transparency of funding for Women’s Economic Empowerment (WEE).

Publish What You Fund is an independent NGO combining robust research and technical expertise with targeted advocacy in order to make aid and development efforts more transparent and effective.

The WEE Project will track and advocate for more and better funding to development projects in the areas of women’s economic empowerment, women’s financial inclusion and women’s empowerment collectives. This research will focus on Kenya, Nigeria, and Bangladesh, followed by Uganda, Ethiopia and Pakistan.

We will utilize an evidence-based approach to advocate for greater tracking and transparency of funding towards WEE in these focus countries and globally. We will package our evidence in country-based and global reports, policy briefs and infographics at the end of each project phase. There are three phases to this project.

We are looking to contract an experienced data visualisation specialist to work with our team to create compelling visuals for a range of advocacy materials aimed at a diverse audience.

**Location:** London, UK- possible negotiation for remote working.

**Contract:**  Initially a 6-month part-time contract starting in November and finishing in April. Estimated days of work across the 6 months to be around 15 days. To be renewed in the middle of each phase (6 months each time).

Essential skills and experience:

* Creating striking and captivating data visuals and graphic representations including charts, graphs, maps and other data visualisation tools to convey complex data, information and trends.
* Ability to find stories in data and examine how data might be presented for specific audiences, wireframing visual stories
* Working together with a graphic designer to make graphic representations visually appealing and in line with brand guidelines.
* Ability to understand complex data and research on gender equality and international development.

Desirable:

* Degree and experience in data journalism
* Experience working on data visualisation projects in the gender equality/development/feminist space
* Experience creating data visualisation for campaigning and advocacy purposes

How to apply:

To apply please send your CV, portfolio, budget and a one-page proposal to our Communications Officer: [nadia.meeran@publishwhatyoufund.org](mailto:nadia.meeran@publishwhatyoufund.org).

Proposal:

For the one-page proposal, we would like you to lay out how you would approach creating and presenting data for one of our country-based reports. We want to know how you would create a story with the data using layout, hierarchy, colours and shapes. The report would be hosted online and would be around 5-7 pages long. The audience for the report would be broad including governments, civils society organisations, feminist movements and grassroots organisations. Examples of the data for the report include the following:

* The top funders for women’s economic empowerment
* The top sectors receiving funding for women’s economic empowerment
* Trend of how much funding is received in country X for women’s economic empowerment between 2018-202