



The World Bank Group

**JIM YONG KIM**  
President

August 29, 2012

Dr. David Hall-Matthews  
Managing Director  
Publish What You Fund  
Southbank House  
Black Prince Road  
London SE1 7SJ  
UNITED KINGDOM

Dear Dr. Hall-Matthews,

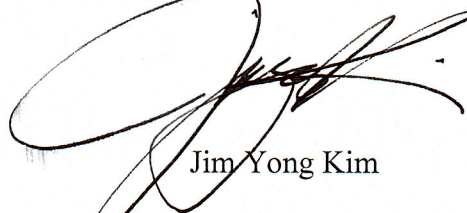
Thank you for the warm wishes conveyed in your letter of July 19, 2012, and for sharing a copy of Publish What You Fund's "Pilot Aid Transparency Index 2011."

The World Bank sees openness and transparency as key to delivering better development results and strengthening accountability. Openness and transparency are corporate priorities that we have championed through our own actions and leadership in global fora. At the corporate level, we have been implementing a number of far reaching initiatives, including releasing IBRD/IDA data in the International Aid Transparency Initiative (IATI) format, following the new landmark policy on Access to Information.

We would like to reaffirm our institutional commitment to the openness agenda by continuing to work on our open data initiatives and also promoting transparency and open development, especially at the country level.

We appreciate your leadership in advancing this agenda, and we look forward to our continuing dialogue with you on these matters. I encourage you to keep in touch with Caroline Anstey, Managing Director, and Joachim von Amsberg, Vice President of Operations Policy and Country Services, who are leading our efforts in this area.

Sincerely,



Jim Yong Kim

cc: Ms. Caroline Anstey, Managing Director, The World Bank  
Mr. Joachim von Amsberg, Vice President of Operations Policy and Country Services, The World Bank